Cornell Lab of Ornithology Logo

General guidelines for logo use:

--Please place the logo on a white background. If white is not available, off-white, light gray, blue, and light green are also acceptable.

--Red, orange, and yellow are unacceptable background colors.

--Do not place the logo on a patterned background

--If you need a logo for a dark background, please contact Diane Tessaglia-Hymes (dianeth@cornell.edu)

--Leave a space the height of the capital "C" in "Cornell" around the entire logo (a "1-C distance") and do not allow other elements in this space. When the logo is placed in a box, make sure that the boundaries of the box are at least a 1-C distance from the logo.

--Do not adjust the size of the elements in the logo relative to one another

--Make sure the details of the sapsucker's face are clear. For print use, this means that the bird must be at least 1/4-inch high.